



**Connecting and Developing Alaska's Human Resource Managers**  
*Digital Summit - September 24, 2020*

**AGENDA**

**Thursday, Sept. 24<sup>th</sup>, 2020**

9:00am-10:00am

**Welcome Remarks**

*Johnny C. Taylor, Jr., President, Society for Human Resource Management*

**Developing and Implementing an Outward Mindset**

Mindset is how we see others and the world. It is the lens through which we see our work, relationships, and our world. From an inward mindset, we focus only on our own goals and objectives, without consideration for our impact on others. An outward mindset allows you to see new possibilities and solutions.

*Presenter: Corey Leneker, MPA, Executive Leadership Coach & Leadership Consultant*

10:00am-10:30am

**Break & Networking with Sponsors**

10:30am-11:30am

**Diverse Teams Make Better Products, Services and Profits**

Many diverse talent candidates are undervalued and underestimated. Steven Matly knows about being underestimated. After dropping out of high school, he became an entrepreneur who turned \$5,000 into businesses generating six-figures. Matly then launched his own diversity and inclusion firm that helps organizations hire diverse talent and better understand how, "if we don't consciously include, we will unconsciously exclude." Steven's story will motivate you to commit to developing a more diverse talent pool and better teams.

*Presenter: Steven Matly, Founder & CEO, SM Diversity*

11:30am-11:50am

**Enhance Your HR Career Through SHRM**

*Presenter: Nancy Conway, SHRM*

11:50am-12:30pm

**Lunch & Roundtable Provider Discussion**

Join us for a discussion lead by our provider partners. We will discuss benefit trends and new programs.

12:30pm-1:30pm

**Talent Acquisition & Remote Hiring: The New Normal**

Building a pipeline of talent was a challenge before our new normal, building a solid stream of top talent is now even more challenging. Using new tools to scout talent is critical to identifying the best active candidates. Leveraging remote tools to facilitate the hiring process can pose unique challenges but can also create a new and innovative way to ensure a successful hire.

*Presenter: Shereen R. Rodrigues, MBA, PHR, Talent Acquisition Manager, Otak*

1:30pm-1:45pm

**Break & Networking with Sponsors**

1:45pm-2:45pm

**Retention & Productivity: How to Engage Remote Staff**

Motivating and engaging employees at all levels continues to get increasingly more difficult. This experience panel of HR professionals will share their best practices and strategies for ensuring your teams are actively engaged in their roles and with their teams. They will share innovative ways to navigate the new landscape and engage remote employees.

*Presenters: Malika Klingler, PRR, Margaret Henning Farber, SPHR, CCP, InSignia Federal Group, Dena Patton, MS, DELL*

2:45pm-3:00pm

**Closing Comments**